

JCOD Resource Hub

Step 5: Mapping Your Path to Impact: A Roadmap Towards Success

Congratulations on completing **Steps 1 through 4** of your journey towards your community impact! Now that you have attended *JCOD's From Vision to Reality Workshop*, we encourage you to reflect on what you learned, how you were inspired, and your priorities based upon the desired impact of your organization.

Every impactful organization starts with a clear sense of purpose and a thoughtful plan. This roadmap template is designed to help you turn your passion into a strategic, sustainable plan for change. It invites you to pause, reflect, and plan with intention—anchoring your programs in the real needs, voices, and potential of the communities you serve.

Through this roadmap, your team will:

- **Clarify your mission** and how it connects to the community's priorities.
- **Listen deeply** through a community engagement that shapes responsive programs.
- **Identify your prospective participants**—the community members your work is meant to reach and uplift.
- **Set focused 3–12 month SMART Goals** to guide progress and celebrate milestones.
- **Tell your story** using data and lived experiences to engage partners, funders, and community members in collective impact.

This roadmap is more than a planning document—it's a bridge between your vision and the community's voice. It helps your organization move forward with clarity, compassion, and collaboration—ensuring that every step you take strengthens the path toward a thriving, connected community.

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1. Mission Statement: *(What is your organization’s purpose? Why do you exist? Your mission statement should be one line).*

2. Define Community Need: *(Be specific regarding what challenge your organization addresses).*

3. Participants and Service Need(s):

Demographic Information <i>(e.g. age, gender, cultural background, etc..)</i>	
Service Focus <i>(e.g. housing, education, counseling, arts/athletics)</i>	
Geographical Area <i>(What Supervisorial District(s), neighborhood do you serve?)</i>	

4. Program Activities: *(List core programs and services that address the needs of your prospective participants).*

Program/Activity	Description	Services	Timeline

5. SMART Short-Term Goals (3-12 Months)

SMART Goals	Goal #1	Goal#2	Goal #3
Specific <i>(Goal should be clearly defined, concise, and specific.)</i>			
Measurable <i>(How will you measure outcomes)?</i>			
Achievable <i>(Who will lead/provide the services? How will you ensure sufficient resources)?</i>			
Relevant <i>(How does goal align with your mission)?</i>			
Timetable <i>(What is your deadline/timeframe for achieving goal)?</i>			

6. Community Engagement

Key Stakeholders <i>(Prospective Participants, Potential Funders/Board)</i>	Engagement Methods <i>(survey, focus group, interview)</i>	Data Collection Plan <i>(Who will be doing the outreach? What kind of data is needed)?</i>	Desired Outcomes <i>(What do you hope to achieve from your targeted engagement)?</i>